I am excited to announce our new range of titles for Spring 2020. We have focussed on first experiences for some of the key titles in this list. **How Do You Feel** is designed to teach children what different feelings are, using everyday situations as examples. It comes with six cards, each with a different expression to choose from so that children can consider how they might feel, and explore their own emotions.

**My First Clock Book** is a very first introduction to telling the time. Set around a preschool day, children can match up the different times as they go through the story. It is a gentle and fun way of learning about a complicated early learning concept. And finally, at Priddy Books we are well-known for incorporating play into our formats and **Pop Flip Cook** is a fantastic example of this. It features press-out pieces which interact within the book itself – children can pop bread into the toaster, flip an egg, chop up a banana and much more. Perfect for budding little chefs, it will fire up any kid’s imagination!

**Parent’s guide**

All of our new titles have symbols to make it easier for parents to identify the key skills that our books encourage and develop.

**See, Touch, Feel: ABC**

- The latest title in the best selling See, Touch, Feel series.
- Babies and young children can learn about the alphabet and first words with this colourful board book.
- With raised textured images to feel, this book encourages sensory exploration and development of fine motor skills.
- Will inspire little artists to create See, Touch, Feel style images using handprints and footprints.

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- **Learning**
  - matching skills
  - hand-eye coordination
- **Fine Motor Skills**
  - fine motor skills
- **Handwriting**
  - finger control
- **Maths**
  - understanding numbers
- **Science**
  - learn about the world
- **Art & Craft**
  - creativity
- **Language**
  - first words
- **Music**
  - rhythm
- **Coloring**
  - coloring
- **Appreciation**
  - reading skills

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My Little World: Watch Me Grow

- Children will enjoy finding out how things grow in this delightful non-fiction novelty book.
- Each spread has a different interactive feature to transform pictures: grow a seed into a carrot, blossom into an apple and more.

ISBN: 978-1-78341-993-4
Available in January 2020

210mm x 210mm x 18mm
10pp • BB • Wheels • Flaps • Pull tabs • Age 2+
£7.99

Turn the Wheel: Odd Jobs

- Choose what outfit each character should wear for their job in this hilarious mix and match book.
- There is a wheel to turn on every page and lots of different outfit combinations to make.
- With quirky animal characters and playful text to read.

ISBN: 978-1-78341-990-6
Available in January 2020

210mm x 210mm x 22mm
8pp • BB • Wheels • Age 2+
£7.99

First 100 Soft to Touch: First Bible Words

- With over 100 essential Bible words to learn and a soft, padded cover, this book is a great gift for young children.

ISBN: 978-1-83899-003-9
Available in January 2020

155mm x 125mm x 20mm
24pp • Cased BB • Padded cover • Age 0+
£4.99

See, Touch, Feel: Spring

- With a different touch and feel to explore in every scene, this sweet book is a lovely way to introduce babies to the world around them.

ISBN: 978-1-78341-989-0
Available in January 2020

210mm x 130mm x 12mm
10pp • BB • Touch and feel • Age 0+
£5.99

My First Places: My First Town

- Explore different places around the town in this fun lift the flap book.
- Each building has a giant flap to lift to reveal more of the scene.
- Encourages word and picture recognition.

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Available in February 2020

210mm x 210mm x 23mm
10pp • Cased BB • Giant flaps • Age 1+
£7.99
Puzzle and Play: Colour Bus • Alphabet Train

- A new series of press-out puzzle books with a jigsaw piece on every spread. The jigsaw pieces join together to create a busy bus or a long train.
- The chunky puzzle pieces are easy for little hands to handle and hold.
- Each title will also introduce children to a key early learning concept.

Available in March 2020

210mm x 210mm x 20mm
10pp • BB • Press-out puzzle pieces • Age 1+
£8.99

First 100 Lift-the-Flap: First Book of Colours

- Teach young children about colours with this interactive, first concepts board book, featuring over 40 flaps to lift.
- Includes colour matching activities to do which reinforce learning in a fun and interesting way.

ISBN: 978-1-78341-965-4
Available in April 2020

275mm x 275mm x 12mm
14pp • Cased BB • Flaps • Age 1+
£8.99

Lift-the-Flap: Nursery Rhymes

- This fun book features eight classic nursery rhymes to sing along and enjoy together.
- With a flap to lift on every page which reveals a hidden surprise in the scene.

Available in April 2020

210mm x 210mm x 17mm
10pp • BB • Flaps • Age 1+
£7.99
Priddy Learning: My First Clock Book

- Introduce the concept of time to preschoolers with this engaging early learning book.
- The gatefold cover reveals a clock which can be used to match up the times as the animal friends go through a day at preschool.
- The clock has movable hands so children can interact with the story.
- With friendly illustrations and questions to answer.

255mm x 216mm x 24mm
10pp • BB • Clock with movable hands • Gatefold • Age 3+
£8.99

Available in April 2020

My First Wipe Clean: Starting School • Words

- Two new titles to add to the My First Wipe Clean series.
- Starting School has activities themed around the classroom, and Words introduces children to first words and how to form letters.
- These shaped board books have wipe clean pages and come with a pen so the exercises can be completed over and over again.

255mm x 216mm x 15mm
14pp • BB • Shaped cover • Wipe clean pen • Age 3+
£7.99

ISBN: 978-1-83899-022-0
Available in May 2020

Available in May 2020

Also available
Available in May 2020

ISBN: 978-1-78341-894-7
Available in May 2020

ISBN: 978-1-78341-901-0
Wipe Clean Workbooks: Reading & Rhyme • Reasoning & Problem Solving

- Two new titles in the popular *Wipe Clean Workbook* series, created alongside educational consultants.
- Both books focus on key learning topics taught to children in Key Stage 1.
- The spiral binding allows children to lay the book out flat to complete the activities.

280mm x 225mm x 19mm
26pp • PB • Spiral bound • Wipe clean pen • Age 5+
£6.99

Wipe Clean Activities: Under the Sea • Unicorn Magic

- These fun wipe clean activity books are perfect for taking on car journeys, or on holiday.
- Full of activities to do such as spot the difference, mazes, quizzes and more.
- Perfect for children aged five and over who are interested in animals under the sea, or all things magical!

280mm x 114mm x 20mm
36pp • PB • Wipe clean pen • Stickers • Age 5+
£5.99

Play and Learn Stickers: My First Farm • My First Shop

- This brand new series of sticker activity books is a great way to teach children about the world around them.
- Each book comes with a set of 28 reusable play pieces, which can be stuck inside the book more than once.
- Kids can visit the farmyard or take a trip to the shops as they complete the exercises.

255mm x 215mm x 13mm
10pp • BB • Shaped cover • Plastic clamshell • Reusable play pieces • Age 3+
£8.99
My Little World: How Do You Feel?
- Help young children to explore their feelings in this sweet story book.
- Including six face cards with expressions to choose from and place in every scene so children can decide how they might feel in different situations.

ISBN: 978-1-83899-025-1
Available in May 2020

Pop and Play: Pop Flip Cook!
- Inspire little chefs with this innovative pop and play book.
- Press out the pieces and use them in the die cut pages to toast bread, flip eggs, and much more!

Available in June 2020

Follow Me: Fairy Tales
- Explore different fairy tales throughout each maze in this magical finger trail book.
- Children will love spotting different characters in each busy page, with die cut holes to go into the next scene.

ISBN: 978-1-83899-026-8
Available in May 2020

My Little World: Potty Fun!
- A hilarious introduction to toilet training!
- Children will love playing with the different novelties as they join Ted as he learns how to use a potty.

Available in June 2020
Books for Easter

Changing Picture Book: Chirp, Chirp

This changing picture book is an exciting Easter romp, as different animals get ready for the spring season.

185mm x 185mm x 20mm
10pp • Cased BB with acetate windows • Pull tabs • Age 1+
£7.99

ISBN: 978-1-78341-980-7
Available in January 2020

Alphaprints: Easter 123

Learn to count from 1 to 10 with the Alphaprints at Easter! Each scene has a flap to lift to reveal hidden pictures.

210mm x 210mm x 15mm
16pp • BB • Tabbed pages • Flaps • Age 1+
£7.99

ISBN: 978-1-78341-954-8
Available in January 2020

Also available

Title: Easter Surprise!
Series: Shiny Shapes
ISBN: 978-1-78341-372-0
10pp • BB • 210 x 130 x 10mm
Glitter & foil • Die-cut eggs
Age 0+ • £4.99

Title: Easter Fun!
Series: Alphaprints
ISBN: 978-1-78341-369-0
10pp • BB • 210 x 130 x 12mm
Touch and feel
Age 0+ • £5.99

Title: Spring
Series: See, Touch, Feel
ISBN: 978-1-78341-989-0
10pp • BB • 210 x 130 x 12mm
Touch and feel • Age 0+ • £5.99

Title: First Bible Words
Series: First 100 Soft to Touch
ISBN: 978-1-83899-006-0
24pp • Cased BB • 155 x 125 x 20mm
Padded cover • Age 0+ • £4.99

Books for Valentine’s Day

Title: Follow My Heart
Series: Maze Books
ISBN: 978-1-78341-749-0
14pp • BB • 180 x 180 x 16mm • Age 1+
Die cut finger trails & holes • £5.99

Title: Sweet Heart
Series: Alphaprints
10pp • BB • 210 x 130 x 12mm
Touch and feel • Age 0+ • £5.99

Title: I Love You
Series: Mini Tab Books
16pp • BB • 130 x 130 x 20mm
Tabbed pages • Age 1+ • £4.99

Title: Follow My Heart
Series: Maze Books
ISBN: 978-1-78341-749-0
14pp • BB • 180 x 180 x 16mm • Age 1+
Die cut finger trails & holes • £5.99

Available in January 2020

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